

Case Study

Tulchan Communications

A forward thinking solution for recording, publishing and presenting media



Speedy information is the key

Media Communications work in the now, yesterday's news is exactly that. That's why when Tulchan Communications LLP needed a solution to a particular need, they came to Fitzpro.

A huge part of their business lives in the media realm so a need to have fingertip access to what's happening as it happens was always forefront of their requirements. Not only did they need to see the news as it was breaking, they also needed a way to store all of this information and retrieve it in a user friendly manner.

On top of that, Tulchan also had a requirement to keep in video contact with clients easily whether they were down the road on their desktop PC, or on the move abroad on their mobile device, laptop or tablet.

Fitzpro were also asked to refresh a pair of Tulchan's main meeting rooms to bring them up to the standard their clients would expect.

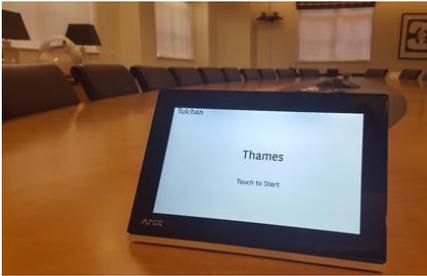
A multifaceted solution

To give Tulchan the 'on the pulse' media input they needed, Fitzpro installed an Encoded Media IPTV system enabling them to pick and choose the channel they want from any network enabled video device in the building, including streaming directly to displays throughout their offices. Not only that, the system automatically records a selection of channels simultaneously directly to its extensive hard drive, enabling users to log on and retrieve any news from the previous 7 days and save snippets in easily manageable mp4 files.

Fitzpro also enabled Tulchan with two meld HD cloud video meeting rooms, allowing users to talk to each other from any video enabled device connected to the internet, freeing up restrictions between themselves and their clients.

In their two main meeting rooms, Fitzpro was asked to design simple to operate solutions to incorporate the new systems and to integrate with some existing hardware. We accomplished this by upgrading to a Canon ceiling mounted projector, installing new Polycom Group series codecs with the Director camera system and integrating these with an Extron sound processor and Clear One ceiling microphones, adding the streamed TV channels and all controlled via stylish AMX touch panels with intuitive interfaces.

Tulchan were also looking for a way to keep an eye on the latest news and social media all in one place. Fitzpro supplied and installed a 3x2 video wall using 50" Samsung displays to create a one stop media shop where multiple channels, twitter feeds and desktop displays can be viewed at once and easily controlled via an AMX control panel.



Media connected environment

The end result was a slick, easy to use system enabling Tulchan and their clients to stay in contact with ease, whilst allowing on the fly recordings of the leading media outlets, ensuring no piece of important information is missed. This information can then be easily shared amongst colleagues and clients alike, making for smooth working relationships and added productivity.

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Thank you so much for all you did for us this weekend. Everything looks fabulous. It is so nice to have a company we can use who we trust and who are so thorough!

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